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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/057,703	01/25/2002	Mark Avnet	3600-350	9029
7590 04/05/2006			EXAMINER	
JAMES D. FORNARI			JONES III, CLYDE H	
LAW OFFICES	S OF JAMES D. FORNAI	RI/VIRGIN		-,
CAPITAL CORP			ART UNIT	PAPER NUMBER
645 MADISON AVENUE - 13TH FLOOR NEW YORK, NY 10022			2623	<u>-</u>
			DATE MAILED: 04/05/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
	10/057,703	AVNET, MARK			
Office Action Summary	Examiner	Art Unit			
	Clyde H. Jones III	2623			
The MAILING DATE of this communication appeared for Reply	ears on the cover sheet with the c	orrespondence address			
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period with the provision of the provisi	ATE OF THIS COMMUNICATION 6(a). In no event, however, may a reply be tim ill apply and will expire SIX (6) MONTHS from the cause the application to become ABANDONED	l. ely filed the mailing date of this communication. 0 (35 U.S.C. § 133).			
Status					
Responsive to communication(s) filed on  2a) ☐ This action is FINAL. 2b) ☑ This  3) ☐ Since this application is in condition for allowan closed in accordance with the practice under Expression in the practice of the condition of th	action is non-final. ce except for formal matters, pro				
Disposition of Claims					
4)  Claim(s) 1-5 is/are pending in the application.  4a) Of the above claim(s) is/are withdraw  5)  Claim(s) is/are allowed.  6)  Claim(s) 1-5 is/are rejected.  7)  Claim(s) is/are objected to.  8)  Claim(s) are subject to restriction and/or					
Application Papers					
9) The specification is objected to by the Examiner 10) The drawing(s) filed on <u>01 October 2002</u> is/are:  Applicant may not request that any objection to the of Replacement drawing sheet(s) including the correction  11) The oath or declaration is objected to by the Examiner	a)⊠ accepted or b)⊡ objected drawing(s) be held in abeyance. See on is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).			
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:				

## **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1-5 are rejected under 35 U.S.C. 102(e) as being anticipated by Knudson et al. (US 6,536,041 B1).

Regarding claims 1 and 4, Knudson teaches. A system (and corresponding method) for broadcast program signal application comprising:

means for monitoring a broadcast (television) signal to obtain data insertion (in-band/out-of band data) information therefrom (col. 5, lines 49-52;col. 6, lines 26-39; in which Knudson teaches a cable headend/TV distribution facility – 26, fig. 1- inserting real-time data, e.g. stock, sports score information, into a television signal; Knudson inherently discloses the headend monitoring the television signal to obtain data insertion information, because the headend monitors the incoming TV signals, e.g. from the content providers, to determine where in the signal to add the real-time data, e.g., the headend monitors incoming TV signal's VBI to insert the real-time data into it).

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means for generating a data (real-time data) stream for insertion into the broadcast signal (30 and 40 – fig. 1; col. 2, lines 44-56; col. 5, lines 53-64; col. 6, lines 19-25); and,

means for inserting the data stream into the broadcast signal in real time to generate a single output signal (broadcast link 50 – fig. 1) for broadcast transmission (col. 2, lines 44-56; col. 6, lines 26-52; col. 7, lines 21-24; col. 7, lines 64-col. 8, line 1).

Regarding claims 2 and 5, Knudson teaches means for selecting data from a data source (col. 11, lines 54-66; col. 12, lines 5-7; col. 12, lines 57-59; in which real time data has ID/key information used for selecting specific real time data, e.g., selecting only sports scores real-time data); and,

means for automatically generating the data stream for insertion into the broadcast signal (col. 8, line 58-col. 9, line 3; col. 9, lines 22-25; col. 11, lines 40-49 & fig. 8; col. 21, lines 44-58; in which the program guide maintains the real-time data and accesses/generates the real-time data automatically, i.e., essentially independently) based upon pre-established templates (EPG display real-time program listings formats – fig. 3, 6, 7 or EPG real-time ticker formats – fig. 13) comprised of decision lists to edit the data selected (preference/selected category – fig. 5 or fig. 16) (col. 8, line 49-col. 9, line 3; col. 9, lines 26-34; col. 10, lines 15-36; col. 12, lines 49-6; What's On Now list – fig. 6 or Today's Games list – fig. 8; fig. 18 – 278; fig. 19 – step 230; col. 13, lines 51-59; col. 14, lines 27-37 & 44-64; fig. 27a-c).

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Regarding claim 3, Knudson teaches character (text) generation means capable of inserting data (real-time information) from the data source into the pre-established templates (EPG listing/ticker formats) (100, 96 – fig. 3 inserts real-time text into the What's On Now EPG format 90; col. 9, lines 26-34; col. 10, lines 46-51; col. 12, lines 49-53; also real-time text information is generated in the EPG ticker format - fig. 13 & col. 13, lines 50-60; col. 14, lines 27-37; col. 14, lines 44-53 & 60-64; fig. 27a-c).

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Clyde H. Jones III whose telephone number is 571-272-5946. The examiner can normally be reached on 9-5:30 p.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Grant can be reached on 571-272-7294. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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